

**A Register Analysis Related to Gender on Presidential Campaign Speeches of
Barack Obama and Hillary Clinton in Pennsylvania Primary
(Systemic Functional Linguistics Approach)**



Submitted as a Partial Fulfillment of Requirement for *Sarjana Sastra* Degree

English Department

Faculty of Cultural Sciences

Sebelas Maret University

By:

PITRI YANI

C0312051

ENGLISH DEPARTMENT

FACULTY OF CULTURAL SCIENCES

SEBELAS MARET UNIVERSITY

SURAKARTA

2016

THESIS APPROVAL

A Register Analysis Related to Gender on Presidential Campaign Speeches of Barack Obama and Hillary Clinton in Pennsylvania Primary (Systemic Functional Linguistics Approach)

By:

Pitri Yani

C0312051

Thesis Supervisor

Prof. Drs. Riyadi Santosa, M.Ed., Ph.D.

NIP. 19600328 198601 1 001

Head of English Department

Faculty of Cultural Sciences Sebelas Maret University

Drs. Agus Hari Wibowo, M.A., Ph.D.

NIP. 19670830 199302 1 001

**A Register Analysis Related to Gender on Presidential Campaign Speeches of
Barack Obama and Hillary Clinton in Pennsylvania Primary
(Systemic Functional Linguistics Approach)**

**By:
Pitri Yani**

C0312051

**This thesis is accepted and approved by the board of examiners of English
Department of Faculty of Cultural Sciences, Sebelas Maret University on April
18, 2016.**

Position	Name	Signature
Chairman	Drs. Agus Hari Wibowo, M.A., Ph.D. NIP. 19670830 199302 1 001	(.....)
Secretary	Bayu Budiharjo, SS., M.HUM. NIP. 19850101 20130201	(.....)
First Examiner	Prof. Drs. Riyadi Santosa, M.Ed., Ph.D. NIP. 19600328 198601 1 001	(.....)
Second Examiner	Agus Dwi Priyanto, MCALL. NIP. 19740818 200012 1 001	(.....)

The Dean of Faculty of Cultural Sciences

Prof. Drs. Riyadi Santosa, M.Ed., Ph.D.

NIP. 19600328 198601 1 001

PRONOUNCEMENT

I state truthfully that the thesis entitled “*A Register Analysis Related to Gender on Presidential Campaign Speeches of Barack Obama and Hillary Clinton in Pennsylvania Primary*” is originally written by myself as the researcher. It is not a plagiarism. The previous works and theories related to this thesis are all written in the form of quotations and included in the bibliography. If later, this pronouncement is found incorrect, I am ready to take responsibility, including the withdrawal of my degree

Surakarta, March 2016

Pitri Yani

MOTTO

Dream Bigger! Work Harder! Pray Longer!

DEDICATION

I wholeheartedly dedicate this thesis to:

Babe and Mamak, the light of my life

Wisnu Adi Prayoga, my future Superman

Pak Jo, Mak Yuni, Panji Bagus Pratama

My thesis supervisor: Prof. Drs. Riyadi Santosa, M.Ed., Ph.D.

The incredible English Department 2012

My beloved buddies: Lintang, Fajrin, Srimul, Riska, Hanif, Ujik, Satya

KKN Kepuhsari Dua: *Belalang Aerodinamis*

My partners in crime: A.P.Y.H and J.B.

My long lasting friends: Warida Aryani, Aditya Angga Kusuma, Awal Hariyono,

Putri Retno Sari, Heru Tri Rusdianto, Intan Nur Indah Sari

A woman passionately making her dreams come true: PITRI YANI

ACKNOWLEDGEMENT

I wholeheartedly deliver my praise for Allah SWT, the Almighty God, for His never-ending blessings, love, and guidance so I could accomplish my thesis entitled “*A Register Analysis Related to Gender on Presidential Campaign Speeches of Barack Obama and Hillary Clinton in Pennsylvania Primary*”. However, the thesis would never be completed without the support, assistance and encouragement from many people. Thus, I would like to express my gratitude to the following people who have given so many contributions for my thesis:

1. Prof. Drs. Riyadi Santosa, M.Ed., Ph.D. as The Dean of Faculty of Cultural Sciences and my thesis supervisor. I highly appreciate him for the advices, lessons, and encouragement to finish this thesis.
2. Drs. Agus Hari Wibowo, M.A., Ph.D. as The Head of English Department and my academic supervisor. I thank him for his academic guidance during these past 8 semesters.
3. *Babe* Kiran and *Mamak* Rijem. I treasure them for their never-ending love, care, and support. I always try my best to make them proud of me. My lovely little brother, Wisnu Adi Prayoga. He will be one of the reasons why I must be a successful person in the future. *Pak* Jo, *Mak* Yuni, *Mas* Bagas. They are the second home for me. I thank them for the warm love.

4. All of my lecturers in English Department of Sebelas Maret University.
Their motivation, knowledge, stories, encouragement mean the world to me.
 5. The incredible English Department 2012.
 6. My beloved buddies; Lintang, Fajrin, Srimul, Riska, Hanif, Ujik, Satya.
They are my second home when I was in Solo. They are priceless for standing beside me since the first day of my study. I am blessed for having them in my life.
- Finally, I hope this thesis gives benefits for students having interest in Systemic Functional Linguistics or language and gender studies. I do look forward to having any suggestions or ideas which can make this thesis better and more beneficial.

Surakarta, March 2016

Pitri Yani

TABLE OF CONTENTS

TITLE	i
APPROVAL OF THESIS CONSULTANT	ii
APPROVAL OF THE BOARD OF EXAMINERS	iii
PRONOUNCEMENT	iv
MOTTO	v
DEDICATION	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS	ix
LIST OF TABLES.....	xii
LIST OF FIGURES	xiv
ABSTRACT	xv
CHAPTER I INTRODUCTION	
A. Research Background	1
B. Research Questions	5

C. Research Objectives	6
D. Research Significances	6
E. Research Limitation	7
F. Thesis Organization	8

CHAPTER II LITERATURE REVIEW

A. Speech	9
B. Systemic Functional Linguistics	9
C. Lexicogrammar	16
D. Genre	37
E. Language and Gender Theories.....	38

CHAPTER III RESEARCH METHODOLOGY

A. Research Design.....	42
B. Research Location	45
C. Data and Source of Data.....	46
D. Sampling and Sampling Technique.....	48
E. Technique of Data Collection	49
F. Data Validity	49
G. Procedure of Data Analysis.....	50

CHAPTER IV FINDING AND DISCUSSION

A. Introduction	60
B. Finding	61
C. Discussion	115

CHAPTER V CONCLUSION AND RECOMMENDATION

A. Conclusion.....	156
B. Recommendation.....	162

BIBLIOGRAPHY	164
--------------------	-----

APPENDICES

LIST OF TABLES

Table 2.1 Interpersonal interaction in a clause	29
Table 2.2 Modalization and Modulation	33
Table 3.1 Data tabulation of Transitivity	55
Table 3.2 Data tabulation of MOOD system and mood structure	56
Table 3.3 Data Tabulation of Thematic structure	56
Table 3.4 Example of componential analysis	58
Table 4.1 Data tabulation of transitivity (Barack Obama).....	62
Table 4.2 Data tabulation of MOOD system and mood structure (Barack Obama)	67
Table 4.3 Data tabulation of modality (Barack Obama)	71
Table 4.4 Data tabulation of thematic structure (Barack Obama)	76
Table 4.5 Data tabulation of lexis system (Barack Obama)	81
Table 4.6 Data tabulation of transitivity system (Hillary Clinton)	90
Table 4.7 Data tabulation of MOOD system and mood structure (Hillary Clinton)	94
Table 4.8 Data tabulation of modality (Hillary Clinton)	98

Table 4.9 Data tabulation of thematic structure (Hillary Clinton)	102
Table 4.10 Data tabulation of lexis system (Hillary Clinton)	107
Table 4.11 Table of componential analysis	117
Table 4.12 Mood structure and modality on Barack Obama and Hillary Clinton's speeches	128
Table 4.13 Contact in clause system and lexis system	145

LIST OF FIGURES

Figure 3.1 The stages of content analysis	51
Figure 3.2 Illustration of domain analysis	52
Figure 3.2 Finding cultural values	59

ABSTRACT

Pitri Yani. C0312051. A Register Analysis Related to Gender on Presidential Campaign Speeches of Barack Obama and Hillary Clinton in Pennsylvania Primary (SFL Approach). Thesis: English Department, Faculty of Cultural Sciences, Sebelas Maret University.

This thesis aims at revealing the register of Barack Obama and Hillary Clinton's 2008 presidential campaign speeches in Pennsylvania primary, the similarities and differences between the speeches, and the relationship between the speakers' gender and the applied register. This research belongs to descriptive, qualitative, comparative research applying total sampling technique. The transcripts documents of Obama and Hillary's 2008 presidential campaign speeches in Pennsylvania primary were selected as the source of data. The data were examined by using content analysis to reveal several results. First, in terms of field, Obama and Hillary used the campaign speeches as a media to inform and persuade the audiences by exploring physical actions to reveal what happened during the presidential campaign and things they will do as the next president. However, Obama tried to persuade the audiences by using mental perceptions covering his thought and believe while Hillary used her personal viewpoints. Second, in terms of tenor, the status between the speakers and the audiences is equal due to the dominant use of proposition clauses used to give information. Unequal status also occurred when Obama demanded services from the audiences by using direct command showing men's assertiveness while Hillary used indirect command showing women's positive politeness. Third, in terms of mode, Obama and Hillary shaped their speeches by using familiar words, tend-to-be-spoken style, the involvement of the audiences and one-way communication.